



## FACULTY OF BUSINESS STUDIES JAGANNATH UNIVERSITY

### ADMISSION IN MBA (PROFESSIONAL) PROGRAM SPRING-2024

Faculty of Business Studies, **Jagannath University** invites applications for admission in the MBA (Professional) Program, Spring-2024. Application form can be collected and submitted to the office of the Dean, Faculty of Business Studies or through **online at [www.embajnu.com](http://www.embajnu.com)** during the period from **October 01, 2023 to October 31, 2023 (9:00am to 4:00pm everyday)**. Detail information is available in prospectus and application form is also available at the website of **Jagannath University** ([www.jnu.ac.bd](http://www.jnu.ac.bd)).

### APPLICATION

- ✔ Application Deadline: From 01 October, 2023 to 31 October, 2023
- ✔ Application Fee: Tk. 1,500/-
- ✔ Admission Test: 03 November, 2023 (Friday), 3:00pm to 4:00pm

### SPECIAL WAIVER FACILITIES ARE AVAILABLE

- ✔ Class Commencement: 05 January, 2024
- ✔ Class Time: Classes will be held on Friday and Saturday (8:00am to 9:00pm)

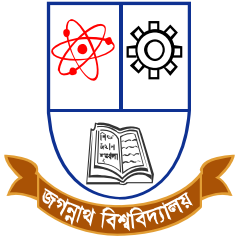
#### SPECIALIZATION AREAS

- ✔ Accounting and Information Systems
- ✔ Management Studies (HRM & MIS)
- ✔ Finance & Banking
- ✔ Marketing

### CONTACT US

☎ Room No. 719 (6<sup>th</sup> Floor), New Academic Building, JnU ☎ 02-22664005  
01978031849, 01726992055, 01714253917, 01787172273, 01957727815

**Prof. Dr. Md. Golam Mostafa**  
Dean, Faculty of Business Studies, Jagannath University, Dhaka



**Faculty of Business Studies**  
**Jagannath University**  
**Application Form**

MBA (Professional) Program, Semester: Spring – 2024

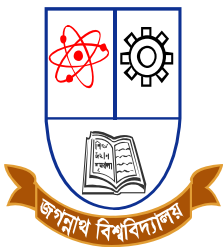
Attach one copy of  
pp size colourphoto

SL. No.		Roll NO. _____ (To be filled by the office)
---------	--	---

1. Name of Applicant: .....
2. Father's Name: .....
3. Mother's Name: .....
4. Contact Address: .....
5. Permanent Address: .....
6. Cell Number: .....Email Address:.....
7. Academic Records:

Examination	Board/University	Exam. Year	Group	Result	Point Earned
				Total Point	

Applicant's Signature



**Faculty of Business Studies**  
**Jagannath University**  
**Admit Card**

MBA (Professional) Program, Semester: Spring - 2024

Attach one copy of  
pp size colorphoto

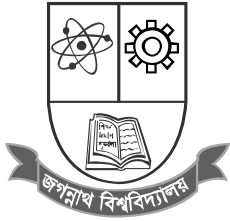
SL. No.		Roll NO. _____ (To be filled by the office)
---------	--	---

- Name of Applicant: .....
- Father's Name: .....
- Mother's Name: .....

Applicant's Signature

**Signature of the Convener**  
MBA (Professional) Program  
Admission Committee, Spring- 2024





# **MBA (Professional) Program**

## **Faculty of Business Studies**

### **Jagannath University, Dhaka**

#### **Prospectus**

### **1. Preamble**

Faculty of Business Studies, Jagannath University is going to offer the MBA (Professional) Program to prepare skilled and qualified business executives not only for the local market but also for the global market. The curricula will be fueled by teaching methodologies based on persuasive thinking to help students in maximizing their performance. A well-balanced qualitative and quantitative approach will be followed to support students in improving their analytical and quantitative skills. A variety of specialized and interdisciplinary courses will be offered to focus on developing leadership qualities of the students to act strategically and efficiently in the present-day global environment.

One of the major objectives of the MBA (Professional) Program of the departments is to update knowledge of the students/professionals in different functional areas of business with special emphasis on various aspects in the field in Accounting & Information Systems, Management Studies (HRM & MIS Major), Finance and Marketing. Thus, the program aims at making the professionals technically more competent in solving problems in the relevant fields.

### **2. Title of the Program and Name of the Degree**

This program shall be known as the 'MBA (Professional)' program and the name of the degree shall be MBA (Major in .....).

### **3. Objectives of the MBA (Professional) Program**

The specific objectives of the program are:

- a. Preparing students of different backgrounds with necessary skills and techniques for developing a career in the field of Accounting & Information Systems, Management Studies, Finance, and Marketing;
- b. Promoting students' perceptions of various functional areas of business and developing their understanding of interrelationships among them;
- c. Assisting students in understanding the dynamics of business operations in an increasingly competitive global environment and competently dealing with the management problems therein; and
- d. Developing critical thinking, interpersonal communication skills, and leadership qualities of the students to make them work efficiently and effectively.

### **4. Application Eligibility**

Graduates (with at least CGPA 2.50 in graduate or masters level and minimum 2<sup>nd</sup> class either in graduate or masters level in case of traditional system) in any discipline can apply in prescribed form within deadline for appearing at the admission test to be conducted by the Faculty of

Business Studies, Jagannath University. The minimum qualifying points for application will be six and will be calculated as follows:

<b>SSC or Equivalent</b>	<b>O-Level</b>	<b>Qualifying Points</b>
GPA/Division	GPA	
≥ 4.00/1 <sup>st</sup>	≥ 3.00	3
≥ 3.00/2 <sup>nd</sup>	≥ 2.50	2
≥ 2.00/3 <sup>rd</sup>	≥ 1.00	1

<b>HSC or Equivalent</b>	<b>A-Level</b>	<b>Qualifying Points</b>
GPA/Division	GPA	
≥ 4.00/1 <sup>st</sup>	≥ 3.00	3
≥ 3.00/2 <sup>nd</sup>	≥ 2.50	2
≥ 2.00/3 <sup>rd</sup>	≥ 1.00	1

#### **Four Years Bachelor Program**

<b>CGPA</b>	<b>≥ 3.50</b>	<b>3.00 to &lt; 3.50</b>	<b>2.50 to &lt; 3.00</b>
Points	5	4	2

#### **Three Years Bachelor Program (Pass)**

<b>CGPA</b>	<b>≥ 3.50</b>	<b>3.00 to &lt; 3.50</b>	<b>2.50 to &lt; 3.00</b>
<b>Class or Division</b>	<b>1<sup>st</sup> Class/Division</b>	<b>2<sup>nd</sup> Class/Division</b>	<b>3<sup>rd</sup> Class/Division</b>
Points	4	3	1

#### **Three Years Bachelor Degree (Hons.) or Bachelor of Engineering, Medicine or Agriculture**

<b>Class or Division</b>	<b>1st Class/Division</b>	<b>2nd Class/Division</b>	<b>3rd Class/Division</b>
Points	5	4	2

#### **Master Degree (all discipline)**

Points	1	1	1
--------	---	---	---

Applicants who have taken the O-Level examination must have passed at least five subjects (including Mathematics) with a minimum of grade D in each of these subjects and in case of A-Level must have passed at least two subjects with a minimum of grade D in each of these subjects.

### **5. Allocation of Marks**

Total Marks allocated for assessing the applicants to determine eligibility for admission in MBA (Professional) Program as under:

<b>Evaluation Areas</b>	<b>Marks allocated</b>
MCQ	50
Interview	20
Qualifying Marks (On the basis of past academic results; Highest qualifying points will be 12, so 12 x 2.5 = 30 and lowest will be 6 so, 6 x 2.5 = 15)	30
<b>Total</b>	<b>100</b>

## 6. Admission Test

The total marks on the written test are 50. The test will cover the areas of English and basic Mathematics. Candidates are required to qualify for the written test. The use of calculators and other electronic devices is strictly prohibited in the exam hall.

## 7. Viva-Voce

Viva-Voce will be conducted under the arrangement of a predesigned interview Board. All candidates must have to bring all original academic certificates, marks sheet/transcripts, and admit cards for the admission test.

## 8. Selection for Admission

Students for admission shall be selected on the basis of the student's total scores/points in academic achievement, marks in the admission test, and viva-voce.

## 9. Seat Capacity

100 students will be admitted in each department (Accounting & Information Systems, Management Studies, Finance, and Marketing,) in each intake.

## 10. Academic Year

The academic year is divided into two semesters as under:

Semester	Duration
Spring	January to June
Fall	July to December

## 11. General Fees and other Charges

### Break up of Fees and Charges

SL	Head	Rate (BDT)**
1.	Registration Fee	Tk. 10,000 (at the time of admission)
2.	Semester Fee	Tk. 3,000 (each semester except semester of Internship/Master paper)
3.	Course fee: (i) Taught course fee per credit point (Total 57 credit points ) (ii) Internship/Master paper Registration fee (6 credit points)	Tk. 2,500 per credit point  Tk. 2,500 per credit point
4.	Retake	Tk. 2,500 per credit point
5.	Make-up Mid-term Exam fee	Tk. 1,500 per course
6.	Viva-Voce fee (3 credit points)	Tk. 2,500 per credit point
7.	Admission Form	Tk. 1,500
8.	Late Registration fee per semester	Tk. 1,500

- Computer Lab fee Tk. 3,000 and Seminar fee Tk. 2,000 will be collected by the concerned department once at the time of 1<sup>st</sup> level entry.

- Each student is eligible to take a minimum of three courses and a maximum of five courses in each semester.
- Total cost will be approximately Tk. 1,92,000/- (One lac ninety two thousand only) payable at four semesters with internship.

\*\* All fees or charges are subject to change.

## **12. Necessary Documents to be enclosed with the Application:**

- i. Money receipt of Tk. 1,500/- (To be deposited at Dean office);
- ii. Photocopies of all academic transcripts/mark sheets and certificates;
- iii. Two copies of PP size color photo to be attached with the application form.