

ISSN : 2957-8248



Jagannath University Journal of Business Studies

Vol. 14, No. 1, June 2026

Jagannath University Journal of Business Studies

Volume 14, No. 1
June 2026



Faculty of Business Studies
Jagannath University
Dhaka-1100
Website: www.jnu.ac.bd



Faculty of Business Studies
Jagannath University